



Freshness... Availability... Quality...



Serving the Qatar hospitality since 2001 with the Finest and premium Fruits and Vegetables.

News Letter
May 2016

Welcome Greetings

Warm welcome to our **May 2016 edition of Newsletter**, where we aim to continue keep you informed about us along with our added services. We are always in focus to connect and extend services that fulfill needs and expectations of our customers. Also in the edition, we highlight seasonal products for this month.

We hope you enjoy this edition and we are looking forward for a warm and fruitful business relationship with all of our clients. If you are in need of any assistance or service support please feel free to call or email us.

What's New?

Warm and hot summer season ahead another challenging time comes for fresh produce supply chain in terms of maintain quality and availability. World fruit center and its team equipped to meet your fresh produce requirements and maintain freshness and quality throughout seasons.

We source and import from various destinations across globe directly, select source locations are based on availability and season in different destinations.

Products of the Month

- Pine Berries
- Tomato Tommies Mix
- Tomato Varieties

Tips:

- Please mention a note in LPO if you have any comments regarding specification of item. Eg: need small size , need ripe etc.
- Please provide us advance order or pre notice of minimum 5days in case of rarely available products. (Eg: Edible Flowers)

A rare guest: GojiBessen / Goji Berries



Goji berries/ Gojibessen is also called Asian berries from China, Tibet and Mongolia. It is mainly grown in the Ningxia Hui valley in China, but is also known as the super fruit of the Himalayas. In Tibet will keep the fruit because of its special qualities so highly appreciated that people special holidays in honor of the fruit.

The goji berry has been known 2,500 years in Asia and particularly in China and it plays an important role in medicine. They are also used in food and beverages. In Europe, the goji berry is also called Wolfsbes. In the Netherlands, grow wild forms of this bush and are known under the name of Lyciumbarbarum.

In Asian countries like China using goji berries so for centuries by various medical ailments such as diabetes and high blood pressure. It will increase the libido and promoting fertility. Consuming it enhance or better mood, improve eyesight and to give people a better complexion and it is anti-aging supplement too

Products of the month

Tomato Tommies Mix from holland & Pine Berries



Major Tomato Varieties Available



Tomatillo Green



Tomato Brown



Tomato Beef



Tomato Bunch



Tomato Cherry Roma



Tomato Cherry Orange



Tomato Cherry Brown



Tomato Cherry Yellow



Tomato Cherry Red



Tomato San Marzano



Tomato Bunch Yellow



Tomato Tomberry Red



Tomato Tomberry yellow



Tomato Heirloom Colorful



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