



Welcome

Welcome to our July 2020 edition of our **Newsletter** where we aim to continue to keep you informed about us, along with our added services and our focus is on building relationships with our Customers. Also, in this edition, we highlight seasonal products for this month, Melons, Stone Fruits, New Arrivals, Speciality items etc.

We hope you enjoy this edition of newsletter and if we can be of any assistance, please feel free to call or email us.

What's New:

Did you know that the first quarter of this year we World Fruits Center W.L.L. have been witnessed for another milestone that this year we have been moved our operational facility and office to our Brand-New Warehouse into MANATEQ Jery Al Samur Northern Logistic Park located at Um Sulal Ali Doha, Qatar. We have here equipped 12000 square meter most modern infrastructure such as cold storage, and preparation facility to meet the growing demands of our clients and stakeholders across Doha, Qatar.

We are being grateful and thankful towards our clients and stakeholders and happy to extend and continue best products and services from our brand-new facility.

Products of the Month

MELONS

Melon De Sapo Holland
Baby Water Melon

STONE FRUITS

Kakka Fruit/ Persimmon
Red Cherry, Peaches and Nectarine

NEW ARRIVAL

Pink Lemon

VEGETABLES

Pointed Cabbage, Cauliflower varieties.

SPECIALITY ITEMS AND OTHER

Organic Medjool Dates USA
Sweet Tamarind Thailand
Aloe Vera Stem

TIPS:

- Should you require any special orders, especially rare items please give us minimum of 5 days' notice.
- Regarding list of rare items which will be subject to or need advance order can be collected from our usual client relationship team members.
- Are you looking for anything out of Box? Did you know that we are currently sourcing more than 1000 products from various destinations across the globe, should you have any special item which is out of your regular menu? Please let us for such items required.

Melons



Melon De Sapo Holland is green with dark spots. This extremely sweet and succulent fruit is harvested from July to October which means it is only in season for four months.

Stone Fruits of the Month



Persimmon commonly known as Kakka Fruit is available now.



Cherry Red is small fleshy stone fruit. This fruit now seasonal in various origin such as mainly USA, Turkey, Spain etc.



Premium Baby watermelon



Nectarine



Peaches

NEW ARRIVAL



Pink lemons: are variegated, with green and off-white stripes on the rind. Inside, the flesh is a rose-hued pink. As the lemons mature the stripes fade and the color of the pink flesh intensifies. Pink lemons have a tangy and tart flavor, a rich lemon scent and very few seeds if any.

Pink lemons become less acidic with age and offer a sweeter flavor than common lemons. They are best suited for their juice and their zest, however, the juice is not nearly as colorful as the pink citrus segments.

try using the juice of Pink lemons in your favorite lemon cake, lemon bars, or lemon pie recipe. Candy Pink lemon rinds for a twist on the typical yellow candied rinds. Their vibrant exterior makes them a perfect garnish for cocktails.

VEGETABLES, SPECIALITY ITEMS AND OTHERS



Pointed Cabbage



Organic Medjool Dates from California



Sweet Tamarind from Thailand



Purple Cauliflower



Cauliflower Romesco



Orange Cauliflower

OTHER CATEGORY



Aloe Vera: originates from the Arabian Peninsula, but grows wild in tropical, semi-tropical, and arid climates around the world.

It is widely used for medicinal, skin and body care use. Now available with us availed especially for the retail.